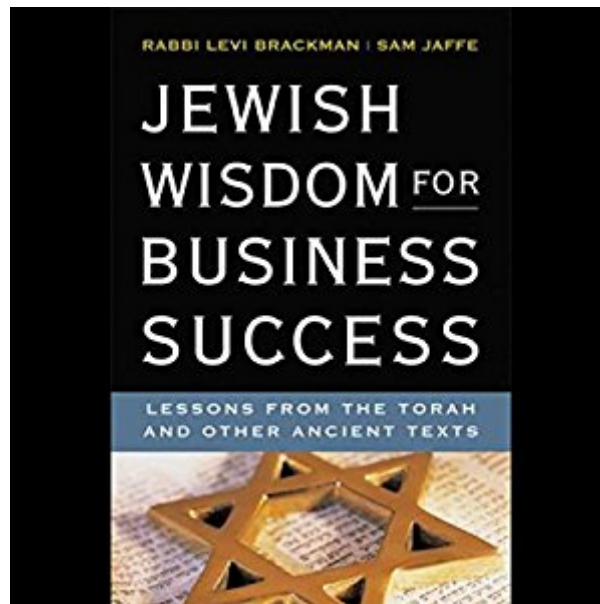




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Jewish Wisdom For Business Success



Synopsis

Sacred Jewish texts such as the Torah and the Kabbalah have long been considered repositories of some of the greatest wisdom ever assembled. Yet only the smartest and most successful business professionals take advantage of these powerful collections of advice. Using real-world business situations as illustrative examples, this book reveals a four-thousand-year-old blueprint for success. Readers will find practical insights on: conquering fear - harnessing will power - removing ego from the equation - mastering negotiation techniques - dealing with failure - utilizing spiritual entrepreneurship - harvesting the power of positivity - and finding the right balance of character traits to succeed in any career or business venture. The ancient Jewish writings contain a breadth of knowledge anyone can use, in business and in life. This enlightening and practical guide gives readers the direction they need to make it work for them. --This text refers to an out of print or unavailable edition of this title.

Book Information

Audible Audio Edition

Listening Length: 7 hours 56 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: December 22, 2009

Language: English

ASIN: B0031TQDS0

Best Sellers Rank: #16 in Books > Audible Audiobooks > Business & Investing > Business Life
#26 in Books > Audible Audiobooks > Religion & Spirituality > Judaism #87 in Books > Religion & Spirituality > Judaism > Theology

Customer Reviews

I, too, have read many business books. This one is somehow different, somehow it connects with people where others do not. I pay my associates to read something about business for thirty minutes at the start of each day, to teach them things they did not know, remind them of the things they do know, and to get them focussed on their priorities of the day. We have a nice selection of books from which they can choose, some being classics. Mostly, they seem to acknowledge the benefits of this and make their way through the books. Not so, the Jewish Wisdom for Business Success. They devoured it. Their eyes were glued to the pages. I got a copy for each of them. I personally got so

much from it that I use it as a study book. I read some of it each morning. By the time I get to the end, I am looking forward to starting over again. So, I am now back, buying more of the books to give to friends. DRJ

Brackman has some good ideas. There is some good wisdom to help your business and your life and a great connection to traditional Jewish ethics. Sadly much of the book reads like he's run out of things to say and is desperately waffling to fill space. At times he drifts into some new-age airy fairy stuff that has no grounding in either Judaism or business. Even with all that, the good ideas he has are worth the time to read this book and even the points he presents poorly are still presented well enough to get you thinking in a productive direction.

I initially read a sample of the book downloaded to my Kindle and was sold on the concept at the first sentence -- "Why have so many Jews been successful at business?" The authors continue on to document the disproportionate success of Jewish people, ultimately attributing it to a few basic teachings from the Torah that have become staples of the Jewish culture. Surprisingly, many of the concepts seem to be common sense (conquer fear, find your passion, don't make emotional decisions, etc.), but the authors explain the spiritual principles that act as the foundation for success with specific examples from the Torah and other ancient Jewish teachings. There are three features of the book that are particularly helpful. Each section ends with a specific insight (application) for business and an insight for our personal life from the teaching. Each chapter ends with guided meditation to solidify the application and understanding of the principle. Finally, there are real-world examples throughout the book that serve as examples of the concept from which we can pattern our own thinking on our business. For the most part, readers will not be surprised at the nine principles taught. What is surprising is the ability of the authors to enable the reader to take ownership of the concepts and integrate them into every aspect of life and business. That is the real value of this book.

"Jewish Wisdom For Business Success" by Rabbi Levi Brackman, is a must read for Jewish and non-Jewish business executives and entrepreneurs. It's a simple and easy read, that will guide you through simple wisdom rules, for business and life success. You will find practical insights on how you can:- conquer the fear that may be holding you back- harness will power- remove your ego from the equation to maintain valuable partnerships- master negotiation techniques, deal with failure- utilize spiritual entrepreneurship- harvest the power of positivity- find the right balance of character

traits to succeed in any career or business venture Each chapter is well structured with advice, stories and at the end of each sub-chapter and chapter there is an insight for business and insight for life quote. You not only will read the book once or twice, but use it as a tool for developing your business or businesses to the next level.

Very insightful book. The author follows up the treasure lore of Jewish wisdom as it applies to today's business world. One of the best books I have read. I would give it more stars if I could.

I wish I could have read this book when I was a young man, just starting out, my world would have been much different, even though I have been blessed with everything I need.

Customer happy

Great book to have if your into business and maybe finding your inner self. I have the physical copy too and I highlighted that to oblivion. It's great to read stories of ups and downs from CEOs and how's they handled things

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